

Network Marketing Through Social Media

Course Code 06D33B



Venue: Room ICT Suite

Tothill Community Centre
Knighton Road
St Judes
Plymouth
Devon
PL4 9DA

Start Date: 08 November 2017

End Date: 08 November 2017

Sessions: 1

Day(s): Wednesday

Start Time: 18:00

End Time: 21:00

Cost of course: Fee £9

Can I enrol online? Yes - Please visit www.oucoursesouthwest.co.uk

Entry requirements This course is for complete beginners.

Course description This session will examine the use of social media in marketing. You will cover how to set up business pages and examine a range of techniques to advertise your business to a range of potential customers.

How will the course be delivered? This will be a tutor led theory session with some practical activities

How will I know I'm making progress? At the beginning of the session, your tutor will share with you the objectives of the day, which will give you an opportunity to think about your individual aims for the session. At the end of the session, you will have time to share your experience and reflect on what you learned.

What will I need for the course? Please bring a pen and notepad.

Progression Look out for information regarding follow-on courses. Visit our website at www.oucoursesouthwest.co.uk or contact us on 01752 660713.

Please Note: Most courses attract a subsidy from the Education and Skills Funding Agency and can be used to match funding for ESF. It is a requirement of the ESFA that you complete various forms at different stages of your course, further information is available on request. Courses are subject to a minimum number of enrolments and could be cancelled if recruitment is low. In some cases, an alternative class at a different location may be offered. Room numbers are subject to change - please check when you arrive at the venue.

ON COURSE SOUTH WEST CIC
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www.oucoursesouthwest.co.uk



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