

Course Information Sheet

Website Building Improvers

AH06E22B



Venue 📍 Hyde Park House	Start Date	5 Nov 2024 13:00
	End Date	10 Dec 2024 15:30
	Fee	Full Fee £45 Concession £11
	Materials	£0

[OCSW AH06E22B Website Building Improvers \(oncoursesouthwest.co.uk\)](https://oncoursesouthwest.co.uk)

Take your website building skills to the next level! This 6-week course will equip you with advanced techniques to create professional and engaging websites.

Course Description:

Do you have a basic website but want to make it stand out? This Website Building Improvers course is designed to help you elevate your website creation skills. Over 6 weeks, you'll gain practical experience using industry-standard tools and techniques. Learn to optimise website layouts for user experience (UX), craft compelling visuals, and explore advanced features like SEO and responsive design.

This course is perfect for those who have already built a basic website and want to take it to the next level. No prior coding experience is required, but a foundational understanding of HTML is beneficial.

What will I learn?

The course will be delivered through a mix of practical exercises, interactive tutorials, and group discussions. A suggested breakdown of weekly activities is as follows:

Week 1-2:

- **Reinforce Core HTML & CSS:** Solidify your understanding of fundamental HTML and CSS concepts.
- **Introduce Advanced Layouts with Frameworks:** Dive into using CSS frameworks like Bootstrap to build complex layouts efficiently.

Week 3-4:

- **Master UI Design Principles:** Learn the core principles of user interface (UI) design to create attractive and user-friendly layouts.

Week 5:

- **Explore Advanced Functionalities:** Focus on advanced features like forms, animations, and media integration to add interactivity and richness to your websites.

Week 6:

- **SEO & Responsive Design:** Learn Search Engine Optimization (SEO) strategies to improve website visibility and implement responsive design principles for optimal mobile viewing experiences.

How will I be assessed?

Your learning will be continuously assessed throughout the course through:

- **Formative assessment:** Participation in class discussions, quizzes, and peer feedback sessions.
- **Summative assessment:** Completion of a final website project showcasing your newly acquired skills.

Who is this course for?

- Individuals with a basic understanding of website building using HTML and CSS.
- Business owners who want to create a professional website for their business.
- Anyone passionate about web design and development who wants to enhance their skill set.

Progression Opportunities:

This course is a stepping stone to further web development qualifications. Upon successful completion, you could consider:

- **Higher Certificates in Web Development**
- **Diploma in Web Design and Development**

Career and Job Enhancement Pathways:

- **Web Developer**
- **Web Designer**
- **SEO Specialist**
- **Freelance Web Designer/Developer**

How do I enrol?

If you are paying the full fee, the quickest way to enrol is online at www.oucoursesouthwest.co.uk, simply create an account and select enrol now. Alternatively, you will need to speak to one of our customer service team on 01752 660713.

How will the course be delivered?

This is a practical course, and the sessions will include tutor-led demonstrations, learner-led group activities, instruction and repetition. These will form part of the delivery together with one-to-one support as required.

Will I need to practise outside the classroom?

You will be encouraged to review your notes between lessons to ensure maximum benefit from your course. It is always useful to practise your skills between sessions. Your tutor may encourage home learning, or independent research.

How will I know I'm making progress?

During the first session, your tutor will discuss your goals and current level in relation to the course. Based on this assessment, you will agree individual targets which you will record in your individual learning plan (ILP). You and your tutor will review your targets regularly to ensure that you are making progress; these will be written in your individual learning plan.

What will I need?

Please bring a notepad, and pen to each session. You may wish to bring a file for any handouts. A laptop with internet access is required for completion of coursework and home learning outside of the classroom.

Please note:

Most courses attract a subsidy from the Education and Skills Funding Agency (ESFA). It is a requirement of the ESFA that you complete various forms at different stages of your course, further information is available on request. Courses are subject to a minimum number of enrolments and could be cancelled if recruitment is low. In some cases, an alternative class at a different location may be offered.

Terms and conditions are available at

<https://www.oucoursesouthwest.co.uk/learner-information/essential-information-for-every-learner>

Room numbers are subject to change - please check when you arrive at the venue.