Course Information Sheet

Ever Dreamed of Working in Travel and Tourism



DE14E11A

Venue	Start Date	9 Sept 2024 09:30
	End Date	9 Sept 2024 15:30
	Fee	No Fee
	Materials	£0

OCSW DE14E11A Ever Dreamed of Working in Travel and Tourism (oncoursesouthwest.co.uk)

Explore the dynamic world of travel and tourism in this one-day workshop and gain the foundational skills to launch your dream career.

Course Description:

Do you have a passion for travel and a desire to turn it into a career? This immersive one-day workshop unlocks the secrets of the exciting travel and tourism industry. Through interactive presentations, discussions, and case studies, you'll gain valuable insights into areas like: the travel landscape and popular destinations, planning unforgettable travel experiences, effective communication with international guests, and the importance of sustainable tourism practices. Whether you're a complete beginner considering a career change, a volunteer at a tourist information centre, or a carer wanting to provide a more enriching experience for guests, this course equips you with the tools you need to take the first step towards a rewarding career in travel and tourism.

What will I learn?

- Understanding the travel and tourism industry landscape
- Exploring popular tourist destinations and travel trends
- The art of crafting unforgettable travel experiences for diverse guests
- Effective communication and cultural awareness for international visitors

- Sustainable tourism practices and responsible travel
- Career opportunities and pathways in travel and tourism

How will I be assessed?

- Formative assessment: Participation in discussions, group activities, and case study analysis will allow for continuous feedback and skill development.
- Summative assessment: A short, scenario-based assessment will gauge your understanding of key travel and tourism principles.

Who is this course for?

This course is designed for anyone with a passion for travel, including those interested in a career change, volunteers in the tourism industry, and carers who want to enhance their guest interaction skills.

Progression Opportunities:

Following this course, you can further develop your travel and tourism expertise by enrolling in a variety of programs, such as:

- Level 2 Certificate in Travel and Tourism
- Level 3 Diploma in International Travel and Tourism Operations
- Level 3 Diploma in Hospitality Management (with a specialism in Tourism)

Career or Job Enhancement Pathways:

This course can be a stepping stone towards various rewarding careers in travel and tourism, such as:

- Tourist Information Assistant
- Travel Agent
- Tour Guide
- Event Coordinator (Tourism Events)

How do I enrol?

The quickest way to enrol is online at www.oncoursesouthwest.co.uk, simply create an account and select 'Enrol now'. Alternatively, if you have any questions, please call our friendly customer service team on 01752 660713.

How will the course be delivered?

This is a practical course, and the sessions will include tutor-led demonstrations, learner-led group activities, instruction and repetition. These will form part of the delivery together with one-to-one support as required.

Will I need to practise outside the classroom?

You will be encouraged to review your notes between lessons to ensure maximum benefit from your course. It is always useful to practise your skills between sessions. Your tutor may encourage home learning, or independent research.

How will I know I'm making progress?

During the first session, your tutor will discuss your goals and current level in relation to the course. Based on this assessment, you will agree individual targets which you will record in your individual learning plan (ILP). You and your tutor will review your targets regularly to ensure that you are making progress; these will be written in your individual learning plan.

What will I need?

Please bring a notepad, and pen to each session. You may wish to bring a file for any handouts. A laptop with internet access is required for completion of coursework and home learning outside of the classroom.

Please note:

Most courses attract a subsidy from the Education and Skills Funding Agency (ESFA).

It is a requirement of the ESFA that you complete various forms at different stages of your course, further information is available on request. Courses are subject to a minimum number of enrolments and could be cancelled if recruitment is low. In some cases, an alternative class at a different location may be offered.

Terms and conditions are available at

https://www.oncoursesouthwest.co.uk/learner-information/essential-information-for-every-learner Room numbers are subject to change - please check when you arrive at the venue.









