

Course Information Sheet

Get That Retail Job



DE14E21D

Venue 📍 Plymouth Central Library	Start Date	1 Oct 2024 09:30
	End Date	1 Oct 2024 15:30
	Fee	No Fee
	Materials	£0

[OCSW DE14E21D Get that Retail Job \(oncoursesouthwest.co.uk\)](https://oncoursesouthwest.co.uk)

Land your dream retail role! This action-packed workshop equips you with the essential skills and knowledge to stand out in the competitive retail job market.

Course Description: Are you eager to launch a rewarding career in the exciting world of retail? This dynamic workshop provides the launchpad you need to impress recruiters and land your dream retail job. Through interactive presentations, discussions, practical exercises, and industry insights, you'll gain valuable knowledge in areas like: understanding the retail industry and its diverse career paths, developing a compelling resume and cover letter for retail positions, perfecting your interview skills and techniques for retail settings, essential retail customer service skills and product knowledge, visual merchandising principles to enhance the shopping experience, and industry best practices for thriving in a fast-paced retail environment. Whether you're a complete beginner considering a career change, a volunteer with a passion for retail, or a career looking for a dynamic work environment, this course transforms your employability in retail and equips you to make a winning impression on potential employers.

What will I learn?

- The retail industry landscape and its exciting career opportunities
- Crafting a stand-out resume and cover letter tailored for retail jobs
- Interview skills development and effective communication for retail interviews
- Essential customer service skills for retail success (including product knowledge)
- The art of visual merchandising to create an inviting shopping environment

- Understanding retail operations and stock management principles
- Cash handling procedures and point-of-sale systems
- Industry best practices for retail customer service and store presentation

How will I be assessed?

- **Formative assessment:** Participation in discussions, group activities, practical exercises like mock interviews, and scenario analysis will allow for continuous feedback and skill development.
- **Summative assessment:** A role-play scenario will gauge your ability to apply the learned retail skills in a simulated interview or customer service situation.

Who is this course for?

This course is designed for anyone with a passion for retail and a desire to stand out to employers, including those interested in a career change, volunteers in retail-related organisations, and carers looking for a dynamic and fast-paced work environment.

Progression Opportunities:

Following this course, you can further develop your retail expertise by enrolling in a variety of programs, such as:

- Level 2 Retail Apprenticeship
- Diploma in Retail Management
- Professional qualifications offered by retail industry associations

Career or Job Enhancement Pathways:

This course can be a stepping stone towards various rewarding careers in retail, such as:

- Retail Sales Assistant
- Visual Merchandiser
- Customer Service Representative (Retail)
- Department Manager (Retail)

How do I enrol?

The quickest way to enrol is online at www.oucoursesouthwest.co.uk, simply create an account and select 'Enrol now'. Alternatively, if you have any questions, please call our friendly customer service team on 01752 660713.

How will the course be delivered?

This is a practical course, and the sessions will include tutor-led demonstrations, learner-led group activities, instruction and repetition. These will form part of the delivery together with one-to-one support as required.

Will I need to practise outside the classroom?

You will be encouraged to review your notes between lessons to ensure maximum benefit from your course. It is always useful to practise your skills between sessions. Your tutor may encourage home learning, or independent research.

How will I know I'm making progress?

During the first session, your tutor will discuss your goals and current level in relation to the course. Based on this assessment, you will agree individual targets which you will record in your individual learning plan (ILP). You and your tutor will review your targets regularly to ensure that you are making progress; these will be written in your individual learning plan.

What will I need?

Please bring a notepad, and pen to each session. You may wish to bring a file for any handouts. A laptop with internet access is required for completion of coursework and home learning outside of the classroom.

Please note:

Most courses attract a subsidy from the Education and Skills Funding Agency (ESFA). It is a requirement of the ESFA that you complete various forms at different stages of your course, further information is available on request. Courses are subject to a minimum number of enrolments and could be cancelled if recruitment is low. In some cases, an alternative class at a different location may be offered.

Terms and conditions are available at

<https://www.oucoursesouthwest.co.uk/learner-information/essential-information-for-every-learner>

Room numbers are subject to change - please check when you arrive at the venue.

