

# Course Information Sheet

## Art Takeover: Storytelling Through Illustration



Unleash your inner storyteller and transform narratives into captivating visuals in our "Storytelling Through Illustration" workshop.

**Course Description:** Embark on a creative journey where words and images intertwine! This workshop empowers you to translate stories into compelling visuals, mastering the art of character design, scene setting, and sequential art. Through hands-on activities and expert guidance, you'll craft a unique illustrated narrative, bringing your imagination to life.

**What will I learn?**

- Week 1: Discover the fundamentals of visual storytelling, explore character development, scene setting, and sequencing, and create a single-panel illustration based on a story prompt.
- Week 2: Delve deeper into narrative techniques, experiment with diverse art styles, and refine your chosen style.
- Week 3: Focus on crafting a polished portfolio piece, whether a standalone illustration, comic strip, or short story sequence.
- Week 4: Learn effective presentation techniques for portfolios and exhibitions, showcasing your artistic journey.

**How will I be assessed?**

- Formative: Continuous feedback on your creative process, including character sketches, storyboards, and final illustrations.
- Summative: Evaluation of your final portfolio piece, demonstrating your visual storytelling skills and artistic growth throughout the workshop.

**Who is this course for?**

This course is designed for individuals of all artistic backgrounds who are eager to explore the power of visual storytelling.

**Who is your target audience?**

- Aspiring illustrators and comic artists
- Writers and storytellers seeking to expand their creative expression
- Educators and art enthusiasts looking to enhance their visual communication skills

**Progression Opportunities:**

- Further study options will be available through OCSW.

**Career or Job Enhancement Pathways:**

- Freelance illustrator for books, magazines, or online publications
- Comic artist or graphic novelist
- Concept artist for animation or video games
- Art educator or workshop facilitator

**How do I enrol?**

The quickest way to enrol is online at [www.oucoursesouthwest.co.uk](http://www.oucoursesouthwest.co.uk), simply create an account and select 'Enrol now'. Alternatively, if you have any questions, please call our friendly customer service team on 01752 660713.

**How will the course be delivered?**

This is a practical course, and the sessions will include tutor-led demonstrations, learner-led group activities, instruction and repetition. These will form part of the delivery together with one-to-one support as required.

**Will I need to practise outside the classroom?**

You will be encouraged to review your notes between lessons to ensure maximum benefit from your course. It is always useful to practise your skills between sessions. Your tutor may encourage home learning, or independent research.

**How will I know I'm making progress?**

During the first session, your tutor will discuss your goals and current level in relation to the course. Based on this assessment, you will agree individual targets which you will record in your individual learning plan (ILP). You and your tutor will review your targets regularly to ensure that you are making progress; these will be written in your individual learning plan.

**What will I need?**

Please bring a notepad, and pen to each session. You may wish to bring a file for any handouts. A laptop with internet access is required for completion of coursework and home learning outside of the classroom.

**Please note:**

Most courses attract a subsidy from the Education and Skills Funding Agency (ESFA). It is a requirement of the ESFA that you complete various forms at different stages of your course, further information is available on request. Courses are subject to a minimum number of enrolments and could be cancelled if recruitment is low. In some cases, an alternative class at a different location may be offered.

Terms and conditions are available at

<https://www.oucoursesouthwest.co.uk/learner-information/essential-information-for-every-learner>

Room numbers are subject to change - please check when you arrive at the venue.

