Course Information Sheet

Graphic Design Level 1 Award

FH09E43A

Venue	Start Date	7 Nov 2024 18:00
⚲ **Oxford House Creative Hub**	**End Date**	19 Dec 2024 21:00
	Fee	Full Fee £157 Concession £0
	Materials	£0

[OCSW FH09E43A Graphic Design Level 1 (oncoursesouthwest.co.uk)](oncoursesouthwest.co.uk)

Launch your creative journey with our Level 1 Graphic Design Award!

Course Description: This exciting Level 1 Award in Graphic Design is the perfect starting point for anyone with an interest in the visual arts and a desire to learn the fundamentals of graphic design. Over the 7-week course, you will gain a solid understanding of the core principles of design, develop your creative thinking skills and learn how to use industry-standard design software. This course is ideal for those looking to pursue a career in graphic design or for those who want to develop their creative skills for personal or professional use.

What will I learn?

- **Week 1:** Introduction to Graphic Design - The fundamental principles of design, exploring different design elements and their applications.
- **Week 2:** Design Software Basics - Learn how to navigate and use industry-standard graphic design software.
- **Week 3:** Typography - Understanding the importance of typography in design, exploring different fonts and their applications.
- **Week 4:** Layout & Composition - Learn the principles of layout and composition to create visually appealing designs.
- **Week 5:** Colour Theory - Understanding colour theory and how to use colour effectively in your designs.

- **Week 6:** Creating Graphics - Learn how to create basic vector graphics and manipulate images using design software.
- **Week 7:** Design Project - Apply your newly acquired skills to complete a final design project.

How will I be assessed?

- **Formative assessment:** There will be regular opportunities for feedback throughout the course, including quizzes, practical exercises and group discussions.
- **Summative assessment:** You will be assessed through a final design project that will showcase your learning from the course.

Who is this course for?

This course is ideal for:

- Beginners with no prior experience in graphic design
- Those looking for a career change into graphic design
- Anyone who wants to develop their creative skills for personal or professional use

Progression Opportunities:

After successfully completing this course, you could progress onto a Level 2 qualification in Graphic Design or a related creative field. You can also use this qualification as a stepping stone to a variety of creative industries such as marketing, advertising or web design.

Career or Job Enhancement Pathways:

- Graphic Designer
- Web Designer
- Marketing Assistant

How do I enrol?
To apply for this course online at www.oncoursesouthwest.co.uk and simply click on the 'How to Enrol' button and complete the Enrolment Form and one of our customer service team will be in touch or call to speak to one of our friendly Learning Advisors on 01752 660713. You will be invited to undertake an initial assessment to ascertain your levels of English and maths prior to entry on this course of study.

How will the course be delivered?
This is a practical course, and the sessions will include tutor-led demonstrations, learner-led group activities, instruction and repetition. These will form part of the delivery together with one-to-one support as required.

Will I need to practise outside the classroom?
You will be encouraged to review your notes between lessons to ensure maximum benefit from your course. It is always useful to practise your skills between sessions. Your tutor may encourage home learning, or independent research.

How will I know I'm making progress?
During the first session, your tutor will discuss your goals and current level in relation to the course. Based on this assessment, you will agree individual targets which you will record in your individual learning plan (ILP). You and your tutor will review your targets regularly to ensure that you are making progress; these will be written in your individual learning plan.

What will I need?
Please bring a notepad, and pen to each session. You may wish to bring a file for any handouts. A laptop with internet access is required for completion of coursework and home learning outside of the classroom.

Please note:
Most courses attract a subsidy from the Education and Skills Funding Agency (ESFA).
It is a requirement of the ESFA that you complete various forms at different stages of your course, further information is available on request. Courses are subject to a minimum number of enrolments and could be cancelled if recruitment is low. In some cases, an alternative class at a different location may be offered.
Terms and conditions are available at
https://www.oncoursesouthwest.co.uk/learner-information/essential-information-for-every-learner
Room numbers are subject to change - please check when you arrive at the venue.